



MEDIA RELEASE

For immediate release

“Travel Quest” Let’s Go Places, Let’s Clean Spaces!

Singapore, 12 February 2023 – This morning, the Public Hygiene Council (PHC) welcomed the Land Transport Authority (LTA) and all public transport operators, SBS Transit, SMRT Corporation, SMRT Buses, SMRT Trains, Tower Transit Singapore and Go-Ahead Singapore, onboard the first quarterly SG Clean Day in 2023.

1. Public Transport Operators demonstrate their commitment by joining the PHC for quarterly SG Clean Day

Today, amongst the other participating premises, more than 160 MRT stations across six MRT lines and 26 bus interchanges ceased sweeping at their public space for the first time, from 6am to 12 midnight. A clean environment is key to a pleasant commuting experience. Commuters play an important role in keeping our transport nodes clean. The quarterly SG Clean Day aims to raise awareness, encourage the public to participate in litter-picking activities as a show of their commitment to take personal responsibility to keep Singapore clean and at the same time, recognise the contribution of our cleaners.

2. Quest your way through Singapore train and bus routes

In conjunction with the quarterly SG Clean Day, the PHC organised “Travel Quest” - Let’s Go Places, Let’s Clean Spaces!, an event that brought six public transport operators together to work towards a truly clean Singapore. Guest of Honour, Mr Baey Yam Keng, Senior Parliamentary Secretary, Ministry of Sustainability and the Environment and Ministry of Transport, together with Mr Edward D’Silva, Chairman of the PHC flagged off the SG Clean Day Travel Quest outside Tampines 1 shopping mall which is located next to Tampines MRT Station.

“Clean public transport amenities make our commuting experience safe and enjoyable. I am heartened that the PHC is working with the LTA and public transport operators to engage commuters to drive home the message that keeping Singapore clean is our collective responsibility.” said Mr Baey.

Over 200 participants took part in the four-hour Travel Quest, which provided them with the opportunity to learn more about public cleanliness as well as experience the ease of public transport in Singapore. The participants were also given a free collectible Supermons cap, a special edition lanyard and EZ-Link card with a preloaded value of \$10 to enable them to travel and complete all six cleanliness-related challenges. Those who completed all six challenges also received an event goody bag each.

The cleanliness-themed challenges were designed to engage participants on public cleanliness issues in a fun and engaging way. They also sent photos with their appreciation message to the cleaners, thanking them for keeping Singapore clean.

The challenge at Paya Lebar MRT Station offered a sneak peek of a CleanPod which will soon be set up in the vicinity to offer residents easy access to litter-picking tools.

3. Mr Edward D’Silva, PHC Chairman, said: “We are excited to partner public transport operators starting from this quarterly SG Clean Day. Public transport nodes have high human-footfalls and are public spaces shared by many. The support from our public transport partners sent a strong symbolic commitment to help drive the intended message on the need to take on personal responsibility in keeping our shared spaces clean.”

Through this event, the PHC encouraged and reminded commuters to clean up after themselves by disposing their trash generated at the event responsibly. It is not a job, it’s our Home. Every one of us have the responsibility to keep it truly clean.

4. For more information on the Quarterly SG Clean Day, visit the PHC's official website at <https://www.publichygiencouncil.sg>.

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About Public Hygiene Council:

The Public Hygiene Council (PHC) was formed in 2011 to help raise standards of hygiene and cleanliness in Singapore. The Council, comprising representatives from public and private sectors, galvanises and leads ground-up community and industry initiatives to help keep Singapore clean. The PHC also complements the government's education and enforcement efforts to maintain high standards of personal and public cleanliness and hygiene. For more information, visit www.publichygiencouncil.sg.